

MTD Sales
177.61 L

Brand Share %
10.97 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	112.40	23.00 %
Wash-Mac	64.29	14.97 %
Air-Cond	0.92	0.13 %
Total	177.61	10.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	93.51	11.24 %
VIJAYAWADA-01	84.10	10.68 %
Total	177.61	10.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	59.60	22.64 %
Wash-Mac	33.93	15.19 %
Air-Cond	-0.03	-0.01 %
Total	93.51	11.24 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.04	8.41 %
CTO1	4.41	8.31 %
NLR1	3.79	9.57 %
TPY1	2.68	8.68 %
PDT1	2.47	9.99 %
RJP1	2.44	8.09 %
BVL1	2.08	9.68 %
KDA1	2.03	4.64 %
RCY1	2.01	6.67 %
ADI1	1.83	10.32 %
VKI1	1.81	8.02 %
KDR1	1.76	10.19 %
KNL2	1.51	6.36 %
PIL1	0.82	4.43 %
TPSD		0.00 %
WHKN		0.00 %
Total	93.51	11.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	52.80	23.42 %
Wash-Mac	30.36	14.73 %
Air-Cond	0.94	0.27 %
Total	84.10	10.68 %

Branch *	MTD Sales L	Brand Share %
CRL1	3.36	9.75 %
ELU1	2.71	8.96 %
NPR1	2.53	10.93 %
TNI1	2.12	9.55 %
VJW4	2.06	8.96 %
RAL1	2.02	9.03 %
BVR1	1.90	4.35 %
GNT1	1.65	5.26 %
PRL1	1.50	8.65 %
TDD1	1.49	7.68 %
OGL1	1.38	4.49 %
GNT2	1.35	5.18 %
VKN1	1.14	8.72 %
BPP1	0.97	8.86 %
TEL1	0.93	6.36 %
VJW5	0.72	5.54 %
VJW1	0.47	1.41 %
PPM1	0.36	4.71 %
KND1	0.32	2.28 %
VJW2	0.17	1.67 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	84.10	10.68 %