

MTD Sales
123.30 L

Brand Share %
9.94 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	80.12	20.29 %
Wash-Mac	41.89	12.89 %
Air-Cond	1.30	0.25 %
Total	123.30	9.94 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.94	11.26 %
VIJAYAWADA-01	60.36	8.86 %
Total	123.30	9.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	37.98	18.94 %
Wash-Mac	24.45	13.34 %
Air-Cond	0.52	0.29 %
Total	62.94	11.26 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.97	8.60 %
CTO1	2.24	6.15 %
ADI1	1.67	9.51 %
SPE1	1.54	8.30 %
TPI1	1.27	7.67 %
KNL2	1.17	9.21 %
TPY1	0.92	3.68 %
ATP1	0.83	2.12 %
PIL1	0.69	4.06 %
KNL1	0.63	4.05 %
MPL1		0.00 %
TPSD		0.00 %
Total	62.94	11.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	42.14	21.68 %
Wash-Mac	17.44	12.30 %
Air-Cond	0.78	0.23 %
Total	60.36	8.86 %

Branch *	MTD Sales L	Brand Share %
RMV1	3.34	9.93 %
GVM1	2.74	8.92 %
TNK1	2.67	8.19 %
BVR1	2.32	4.23 %
CRL1	1.91	8.91 %
RAL1	1.83	9.35 %
TDD1	1.53	7.91 %
ELU1	1.53	6.02 %
VJW5	1.45	8.53 %
GNT1	1.44	5.19 %
KND1	1.38	6.30 %
VJW1	1.37	3.92 %
CKT1	1.28	9.28 %
VJW4	1.24	9.12 %
GDV1	1.00	6.85 %
MTM1	0.92	8.06 %
PPM1	0.88	8.17 %
TEL1	0.79	5.08 %
GNT2	0.67	4.74 %
PNR1	0.62	6.47 %
VJW2	0.60	3.20 %
TVU1	0.60	4.92 %
VUY1	0.60	4.50 %
AMP1	0.45	4.05 %
JGG1	0.18	3.12 %
Total	60.36	8.86 %