

MTD Sales
133.97 L

Brand Share %
11.00 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	86.93	20.56 %
Wash-Mac	46.74	14.71 %
Air-Cond	0.29	0.06 %
Total	133.97	11.00 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	69.15	11.90 %
VIJAYAWADA-01	64.81	10.17 %
Total	133.97	11.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	44.28	21.50 %
Wash-Mac	24.87	14.18 %
Total	69.15	11.90 %

Branch *	MTD Sales L	Brand Share %
CTO1	5.34	10.28 %
TPY2	3.58	5.91 %
SPE1	2.83	10.88 %
NLR1	1.85	5.11 %
PMR1	1.83	9.32 %
TPY1	1.47	6.12 %
KNL2	1.25	5.33 %
MPL1	1.23	7.04 %
VKI1	1.20	8.65 %
PIL1	0.93	4.98 %
Total	69.15	11.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	42.65	19.67 %
Wash-Mac	21.87	15.37 %
Air-Cond	0.29	0.11 %
Total	64.81	10.17 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.37	7.66 %
NRT1	3.36	10.50 %
TNK1	2.76	6.93 %
KDR1	2.03	8.56 %
RAL1	1.89	10.94 %
RMV1	1.81	7.94 %
GVM1	1.58	10.70 %
KND1	1.43	6.66 %
JPT1	1.33	10.02 %
VJW5	1.21	7.28 %
VJW2	1.14	7.11 %
PPM1	1.06	9.08 %
VJW4	1.01	9.92 %
GNT2	1.00	9.76 %
VJW1	0.90	2.55 %
TEL1	0.87	5.39 %
TDD1	0.83	6.21 %
VUY1	0.72	7.77 %
GDV1	0.71	6.89 %
GNT1	0.67	2.46 %
ELU1	0.31	1.39 %
MTM1	0.27	2.41 %
GTSD		0.00 %
Total	64.81	10.17 %