



AP : WHIRLPOL Sales Performance 28/05/2026 9:06 AM

MTD Sales
235.23 L

Brand Share %
4.95 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	156.67	23.08 %
Wash-Mac	59.08	16.16 %
Air-Cond	19.48	0.52 %
Total	235.23	4.95 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	136.09	4.34 %
TIRUPATI-01	99.14	6.12 %
Total	235.23	4.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	94.95	24.57 %
Wash-Mac	28.14	15.11 %
Air-Cond	12.99	0.51 %
Total	136.09	4.34 %

Branch *	MTD Sales L	Brand Share %
VJW3	5.81	4.02 %
OGL1	5.62	3.51 %
CRL1	3.54	2.87 %
TNK1	3.50	1.92 %
TEL1	3.29	3.97 %
GDV1	3.25	4.15 %
GNT1	3.19	1.91 %
VJW4	3.00	3.36 %
TDD1	2.81	2.40 %
GVM1	2.42	4.09 %
TNI1	2.19	4.19 %
BVR1	2.08	0.97 %
VJW2	1.97	3.57 %
RAL1	1.52	1.86 %
JGG1	1.19	3.66 %
AMP1	1.14	2.15 %
RMV1	0.94	0.77 %
VJW1	0.87	0.67 %
VJW5	0.84	1.27 %
BPP1	0.76	1.83 %
PNR1	0.68	2.96 %
KND1	0.36	0.47 %
ELU1	0.26	0.27 %
WHGT		0.00 %
Total	136.09	4.34 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	61.71	21.11 %
Wash-Mac	30.94	17.26 %
Air-Cond	6.48	0.57 %
Total	99.14	6.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	8.11	4.77 %
NLR1	2.99	2.97 %
KDR1	2.81	4.90 %
KDA1	2.79	3.71 %
KNL1	2.77	4.75 %
TPY1	1.99	1.97 %
PMR1	1.65	4.36 %
TPI1	1.55	4.61 %
MPL1	1.04	1.57 %
Total	99.14	6.12 %