



AP : WHIRLPOL Sales Performance 28/04/2026 9:06 AM

MTD Sales
261.75 L

Brand Share %
4.88 %

Information:

MTD : 01-04-2026 To 27-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	161.21	26.92 %
Wash-Mac	66.01	20.49 %
Air-Cond	34.54	0.78 %
Total	261.75	4.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	136.88	5.17 %
VIJAYAWADA-01	124.87	4.60 %
Total	261.75	4.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	83.36	27.50 %
Wash-Mac	40.21	23.72 %
Air-Cond	13.31	0.61 %
Total	136.88	5.17 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.53	4.12 %
NLR1	5.54	2.78 %
KDA1	4.77	3.41 %
CTO1	4.02	2.79 %
TPY1	3.94	2.22 %
NDL1	3.32	4.37 %
RCY1	2.96	4.65 %
SPE1	2.91	3.88 %
KNL1	2.81	2.66 %
KNL2	2.36	2.46 %
KDR1	2.21	3.22 %
KOU1	1.97	3.54 %
MPL1	1.00	1.19 %
WHKD		0.00 %
Total	136.88	5.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	77.85	26.33 %
Wash-Mac	25.80	16.90 %
Air-Cond	21.22	0.94 %
Total	124.87	4.60 %

Branch *	MTD Sales L	Brand Share %
OGL1	5.12	4.25 %
VJW3	4.50	3.95 %
BVR1	4.48	3.10 %
GVM1	3.64	4.23 %
GNT1	3.59	2.41 %
TEL1	3.59	3.78 %
NRT1	3.25	4.67 %
VJW1	2.58	1.69 %
VJW4	2.56	2.72 %
VKN1	2.44	4.20 %
RAL1	2.34	3.10 %
TDD1	1.73	1.82 %
NZV1	1.25	4.23 %
ELU1	1.22	1.10 %
GNT2	1.20	2.54 %
JGG1	1.16	3.04 %
VJW2	0.97	1.18 %
VJW5	0.95	1.74 %
AMP1	0.88	2.74 %
KND1	0.80	1.03 %
GDV1	0.74	1.71 %
RMV1	0.70	0.78 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	124.87	4.60 %