

MTD Sales
99.24 L

Brand Share %
12.29 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	51.37	17.31 %
Wash-Mac	47.34	16.00 %
Air-Cond	0.53	0.24 %
Total	99.24	12.29 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	52.92	13.44 %
VIJAYAWADA-01	46.32	11.19 %
Total	99.24	12.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	26.83	17.30 %
Fridge	25.57	17.84 %
Air-Cond	0.53	0.55 %
Total	52.92	13.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.44	9.88 %
TPY1	1.88	8.37 %
KNL1	1.51	12.18 %
PDT1	1.46	10.93 %
PMR1	1.41	8.67 %
MPL1	1.23	9.38 %
KNL2	0.96	7.50 %
ATP1	0.95	3.91 %
VKI1	0.83	11.93 %
KOU1	0.66	9.29 %
TP11	0.43	4.98 %
PIL1	0.22	2.37 %
Total	52.92	13.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	25.81	16.82 %
Wash-Mac	20.51	14.56 %
Total	46.32	11.19 %

Branch *	MTD Sales L	Brand Share %
VJW4	2.06	12.08 %
BVR1	1.94	6.45 %
RMV1	1.46	9.59 %
TNI1	0.93	11.66 %
VJW1	0.92	3.90 %
CKT1	0.86	8.11 %
JPT1	0.69	12.27 %
GNT2	0.53	5.83 %
GNT1	0.44	2.03 %
BPP1	0.32	9.39 %
AMP1	0.31	8.58 %
GDV1	0.23	3.77 %
GVM1	0.19	2.32 %
VJW5	0.17	1.40 %
GTSD		0.00 %
RAL1		0.00 %
VJW2		0.00 %
Total	46.32	11.19 %