



AP : WHIRLPOL Sales Performance 27/10/2025 9:06 AM

MTD Sales
213.92 L

Brand Share %
10.78 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	127.01	17.49 %
Wash-Mac	86.37	13.21 %
Air-Cond	0.53	0.09 %
Total	213.92	10.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	112.66	12.01 %
VIJAYAWADA-01	101.26	9.69 %
Total	213.92	10.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	66.21	18.49 %
Wash-Mac	46.45	13.35 %
Total	112.66	12.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.40	5.92 %
CTO1	4.68	7.20 %
ATP1	4.04	7.19 %
KDA1	3.94	10.48 %
NLR1	3.68	8.21 %
TPY1	3.59	7.40 %
KNL2	2.92	9.15 %
PIL1	2.06	6.65 %
VKI1	1.33	7.34 %
RCY1	1.15	6.32 %
Total	112.66	12.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	60.80	16.51 %
Wash-Mac	39.92	13.06 %
Air-Cond	0.53	0.14 %
Total	101.26	9.69 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.82	5.53 %
OGL1	4.52	9.73 %
TNK1	3.99	7.66 %
GNT1	3.61	5.28 %
RMV1	3.36	8.83 %
VJW3	2.88	5.57 %
NRT1	2.47	9.73 %
VJW1	2.17	4.57 %
VJW4	2.06	10.76 %
ELU1	1.92	4.41 %
GNT2	1.72	8.10 %
CKT1	1.53	6.37 %
GDV1	1.49	9.55 %
PPM1	1.38	9.97 %
VJW5	1.12	5.82 %
RAL1	1.05	3.59 %
AMP1	1.00	9.45 %
VJW2	0.82	3.64 %
PNR1	0.57	5.01 %
TEL1	0.46	2.02 %
GTSD		0.00 %
WHVJ		0.00 %
Total	101.26	9.69 %