



AP : WHIRLPOL Sales Performance 27/08/2025 9:06 AM

MTD Sales  
117.13 L

Brand Share %  
9.90 %

Information:  
MTD : 01-08-2025 To 26-08-2025  
\* Branch where in Brand Share % is less than Overall State's Brand Share **9.90 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 76.52       | 20.16 %       |
| Wash-Mac | 39.32       | 12.93 %       |
| Air-Cond | 1.30        | 0.26 %        |
| Total    | 117.13      | 9.90 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 59.82       | 11.31 %       |
| VIJAYAWADA-01 | 57.31       | 8.76 %        |
| Total         | 117.13      | 9.90 %        |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 36.52       | 19.02 %       |
| Wash-Mac | 22.78       | 13.23 %       |
| Air-Cond | 0.52        | 0.31 %        |
| Total    | 59.82       | 11.31 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 3.81        | 8.90 %        |
| PUT1     | 3.01        | 9.26 %        |
| CTO1     | 2.24        | 6.72 %        |
| ADI1     | 1.55        | 9.36 %        |
| SPE1     | 1.54        | 8.60 %        |
| TPI1     | 1.27        | 7.89 %        |
| KNL2     | 1.17        | 9.59 %        |
| TPY1     | 0.92        | 4.07 %        |
| ATP1     | 0.83        | 2.21 %        |
| PIL1     | 0.69        | 4.24 %        |
| KNL1     | 0.35        | 2.35 %        |
| MPL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 59.82       | 11.31 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 40.00       | 21.32 %       |
| Wash-Mac | 16.53       | 12.53 %       |
| Air-Cond | 0.78        | 0.23 %        |
| Total    | 57.31       | 8.76 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 2.56        | 8.21 %        |
| BVR1     | 2.32        | 4.38 %        |
| GVM1     | 2.32        | 7.82 %        |
| RAL1     | 1.83        | 9.85 %        |
| CRL1     | 1.80        | 8.72 %        |
| TDD1     | 1.53        | 8.11 %        |
| ELU1     | 1.53        | 6.36 %        |
| VJW5     | 1.45        | 8.85 %        |
| VJW1     | 1.37        | 3.97 %        |
| GNT1     | 1.27        | 4.85 %        |
| VJW4     | 1.24        | 9.47 %        |
| CKT1     | 1.20        | 8.95 %        |
| KND1     | 1.19        | 5.74 %        |
| MTM1     | 0.92        | 8.06 %        |
| PPM1     | 0.88        | 8.68 %        |
| GDV1     | 0.83        | 5.94 %        |
| TEL1     | 0.79        | 5.26 %        |
| GNT2     | 0.67        | 4.85 %        |
| PNR1     | 0.62        | 6.69 %        |
| VJW2     | 0.60        | 3.27 %        |
| TVU1     | 0.60        | 4.92 %        |
| VUY1     | 0.60        | 4.55 %        |
| AMP1     | 0.45        | 4.16 %        |
| JGG1     | 0.18        | 3.32 %        |
| Total    | 57.31       | 8.76 %        |