

MTD Sales
130.21 L

Brand Share %
10.98 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	84.57	20.63 %
Wash-Mac	45.35	14.80 %
Air-Cond	0.29	0.06 %
Total	130.21	10.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	67.36	11.90 %
VIJAYAWADA-01	62.85	10.14 %
Total	130.21	10.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	43.30	21.71 %
Wash-Mac	24.06	14.18 %
Total	67.36	11.90 %

Branch *	MTD Sales L	Brand Share %
CTO1	4.95	9.51 %
TPY2	3.58	6.14 %
NLR1	1.85	5.40 %
PMR1	1.83	9.66 %
TPY1	1.47	6.26 %
KNL2	1.25	5.49 %
VKI1	1.20	8.73 %
MPL1	0.94	5.81 %
PIL1	0.93	5.01 %
Total	67.36	11.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	41.27	19.60 %
Wash-Mac	21.29	15.58 %
Air-Cond	0.29	0.11 %
Total	62.85	10.14 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.37	7.76 %
NRT1	3.36	10.54 %
TNK1	2.76	7.01 %
KDR1	1.89	8.03 %
RMV1	1.81	7.94 %
KND1	1.43	7.40 %
JPT1	1.33	10.28 %
PPM1	1.06	9.47 %
VJW5	1.02	6.42 %
VJW4	1.01	10.09 %
GNT2	1.00	10.09 %
VJW2	0.93	6.95 %
VJW1	0.90	2.57 %
TEL1	0.87	5.51 %
TDD1	0.83	6.46 %
VUY1	0.72	8.08 %
GDV1	0.71	6.89 %
GNT1	0.67	2.49 %
ELU1	0.31	1.42 %
MTM1	0.27	2.55 %
GTSD		0.00 %
Total	62.85	10.14 %