



AP : WHIRLPOL Sales Performance 27/04/2026 9:06 AM

MTD Sales
252.56 L

Brand Share %
4.88 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	155.73	27.07 %
Wash-Mac	63.59	20.49 %
Air-Cond	33.24	0.77 %
Total	252.56	4.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	133.01	5.18 %
VIJAYAWADA-01	119.55	4.59 %
Total	252.56	4.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	80.71	27.57 %
Wash-Mac	39.32	24.01 %
Air-Cond	12.99	0.61 %
Total	133.01	5.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	9.53	4.26 %
NLR1	5.21	2.67 %
KDA1	4.77	3.55 %
CTO1	3.92	2.84 %
TPY1	3.73	2.13 %
NDL1	3.32	4.56 %
RCY1	2.70	4.38 %
PMR1	2.60	4.61 %
KNL1	2.57	2.60 %
SPE1	2.43	3.31 %
KNL2	2.36	2.54 %
KDR1	2.21	3.28 %
KOU1	1.73	3.21 %
MPL1	0.88	1.05 %
WHKD		0.00 %
Total	133.01	5.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	75.03	26.54 %
Wash-Mac	24.27	16.56 %
Air-Cond	20.26	0.93 %
Total	119.55	4.59 %

Branch *	MTD Sales L	Brand Share %
OGL1	4.76	4.19 %
VJW3	4.50	4.21 %
BVR1	3.98	2.85 %
GNT1	3.59	2.57 %
GVM1	3.50	4.21 %
TEL1	3.29	3.55 %
NRT1	3.07	4.54 %
VJW1	2.58	1.74 %
VJW4	2.56	2.86 %
RAL1	2.34	3.21 %
VKN1	2.21	4.00 %
TDD1	1.73	1.84 %
ELU1	1.22	1.20 %
GNT2	1.20	2.61 %
JGG1	1.16	3.15 %
NZV1	1.09	3.89 %
VJW2	0.97	1.21 %
VJW5	0.95	1.94 %
KND1	0.80	1.08 %
GDV1	0.74	1.75 %
RMV1	0.70	0.82 %
AMP1	0.64	2.01 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	119.55	4.59 %