



# AP : WHIRLPOL Sales Performance 27/03/2026 9:05 AM

MTD Sales  
204.17 L

Brand Share %  
7.09 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	125.29	24.17 %
Wash-Mac	58.90	16.96 %
Air-Cond	19.97	0.99 %
Total	204.17	7.09 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	105.65	8.04 %
VIJAYAWADA-01	98.52	6.30 %
Total	204.17	7.09 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	68.64	27.40 %
Wash-Mac	30.72	18.63 %
Air-Cond	6.28	0.70 %
Total	105.65	8.04 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.74	4.84 %
NLR1	4.56	5.51 %
CTO1	3.82	5.64 %
KDA1	2.33	3.86 %
TPY1	2.13	1.99 %
KNL1	2.13	5.14 %
MPL1	2.01	6.39 %
RCY1	1.72	6.24 %
SPE1	1.57	5.29 %
PIL1	1.46	4.69 %
NDL1	1.41	3.97 %
KDR1	1.24	2.79 %
KNL2	0.45	1.45 %
WHKD		0.00 %
WHRN		0.00 %
Total	105.65	8.04 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	56.65	21.15 %
Wash-Mac	28.18	15.45 %
Air-Cond	13.69	1.23 %
<b>Total</b>	<b>98.52</b>	<b>6.30 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	3.52	3.55 %
OGL1	3.25	3.32 %
GNT1	2.52	3.36 %
VJW3	2.36	3.82 %
VJW4	1.87	3.78 %
TNI1	1.81	4.91 %
VJW1	1.44	1.84 %
GNT2	1.34	3.42 %
ELU1	1.31	2.33 %
VKN1	1.20	3.86 %
VJW5	1.05	1.77 %
AMP1	1.04	6.15 %
RAL1	0.85	2.22 %
PNR1	0.85	7.06 %
JGG1	0.81	5.48 %
TDD1	0.38	0.96 %
KND1	0.33	0.74 %
VJW2	0.12	0.47 %
WHVJ		0.00 %
<b>Total</b>	<b>98.52</b>	<b>6.30 %</b>