

MTD Sales
96.23 L

Brand Share %
12.36 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	50.32	17.56 %
Wash-Mac	45.38	15.79 %
Air-Cond	0.53	0.26 %
Total	96.23	12.36 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	51.16	13.50 %
VIJAYAWADA-01	45.07	11.28 %
Total	96.23	12.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	25.50	17.00 %
Fridge	25.13	17.90 %
Air-Cond	0.53	0.59 %
Total	51.16	13.50 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.44	11.16 %
CTO1	2.95	11.93 %
TPY1	1.88	8.57 %
PDT1	1.46	11.03 %
PMR1	1.41	8.85 %
MPL1	1.11	8.77 %
KNL2	0.96	7.50 %
ATP1	0.95	4.02 %
KOU1	0.66	9.26 %
VKI1	0.54	8.08 %
TPI1	0.43	5.23 %
PIL1	0.22	2.51 %
Total	51.16	13.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	25.19	17.24 %
Wash-Mac	19.88	14.48 %
Total	45.07	11.28 %

Branch *	MTD Sales L	Brand Share %
VJW4	2.06	12.23 %
BVR1	1.94	6.51 %
ELU1	1.55	12.34 %
RMV1	1.46	9.92 %
NPR1	1.40	11.70 %
TNI1	0.93	11.66 %
VJW1	0.92	3.90 %
CKT1	0.86	8.50 %
GNT2	0.53	5.83 %
GNT1	0.44	2.05 %
BPP1	0.32	9.39 %
AMP1	0.31	8.58 %
GDV1	0.23	4.01 %
GVM1	0.19	2.32 %
VJW5	0.17	1.40 %
RAL1		0.00 %
VJW2		0.00 %
Total	45.07	11.28 %