

MTD Sales
115.35 L

Brand Share %
9.92 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	75.38	20.28 %
Wash-Mac	38.68	12.89 %
Air-Cond	1.30	0.26 %
Total	115.35	9.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	58.85	11.34 %
VIJAYAWADA-01	56.51	8.77 %
Total	115.35	9.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	35.99	19.18 %
Wash-Mac	22.34	13.08 %
Air-Cond	0.52	0.32 %
Total	58.85	11.34 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.81	9.07 %
PUT1	3.01	9.36 %
CTO1	2.24	6.85 %
ADI1	1.55	9.36 %
SPE1	1.54	9.54 %
TPI1	1.27	7.89 %
KNL2	1.17	9.59 %
ATP1	0.83	2.23 %
TPY1	0.76	3.49 %
PIL1	0.69	4.38 %
KNL1	0.35	2.35 %
MPL1		0.00 %
TPSD		0.00 %
Total	58.85	11.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	39.39	21.40 %
Wash-Mac	16.34	12.65 %
Air-Cond	0.78	0.24 %
Total	56.51	8.77 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.56	8.38 %
BVR1	2.32	4.43 %
GVM1	2.32	7.82 %
CRL1	1.80	8.86 %
RAL1	1.74	9.76 %
ELU1	1.53	6.45 %
VJW5	1.45	8.85 %
TDD1	1.41	7.77 %
VJW1	1.37	3.97 %
GNT1	1.27	4.85 %
VJW4	1.24	9.47 %
KND1	1.19	5.78 %
CKT1	1.08	8.26 %
MTM1	0.92	8.66 %
PPM1	0.88	9.05 %
GDV1	0.83	5.94 %
TEL1	0.79	5.31 %
GNT2	0.67	4.94 %
PNR1	0.62	6.69 %
VJW2	0.60	3.30 %
TVU1	0.60	4.92 %
VUY1	0.60	4.55 %
AMP1	0.45	4.28 %
JGG1	0.18	3.32 %
Total	56.51	8.77 %