

MTD Sales
221.18 L

Brand Share %
5.02 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	145.78	22.94 %
Wash-Mac	56.31	16.49 %
Air-Cond	19.10	0.56 %
Total	221.18	5.02 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	129.64	4.53 %
TIRUPATI-01	91.54	5.91 %
Total	221.18	5.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	89.71	24.61 %
Wash-Mac	27.32	15.70 %
Air-Cond	12.61	0.54 %
Total	129.64	4.53 %

Branch *	MTD Sales L	Brand Share %
OGL1	5.62	3.76 %
VJW3	5.42	4.20 %
CRL1	3.40	3.09 %
TNK1	3.29	2.02 %
GNT1	3.19	2.09 %
TVU1	3.10	5.01 %
VJW4	3.00	3.68 %
TEL1	2.91	3.87 %
GDV1	2.61	3.65 %
TDD1	2.57	2.48 %
GNT2	2.27	4.61 %
BVR1	2.08	1.07 %
TNI1	2.05	4.29 %
GVM1	1.87	3.41 %
VJW2	1.74	3.56 %
JGG1	1.19	4.00 %
AMP1	1.14	2.52 %
RAL1	1.06	1.47 %
VJW1	1.02	0.84 %
BPP1	0.76	2.01 %
PNR1	0.68	3.32 %
RMV1	0.53	0.48 %
VJW5	0.47	0.79 %
KND1	0.36	0.50 %
ELU1	0.26	0.30 %
WHGT		0.00 %
WHVJ		0.00 %
Total	129.64	4.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	56.07	20.69 %
Wash-Mac	28.99	17.32 %
Air-Cond	6.48	0.58 %
Total	91.54	5.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.39	4.56 %
CTO1	3.54	4.79 %
KDR1	2.67	4.76 %
KDA1	2.65	3.67 %
NLR1	2.54	2.67 %
KNL1	2.41	4.51 %
RJP1	2.36	4.96 %
PUT1	2.23	4.67 %
TPY1	1.85	1.96 %
NDL1	1.64	4.35 %
TPI1	1.55	4.62 %
PMR1	1.43	3.85 %
MPL1	1.04	1.58 %
Total	91.54	5.91 %