



# AP : WHIRLPOL Sales Performance 26/03/2026 9:05 AM

MTD Sales  
200.36 L

Brand Share %  
7.19 %

Information:

MTD : 01-03-2026 To 25-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	123.28	24.36 %
Wash-Mac	57.90	17.18 %
Air-Cond	19.18	0.99 %
<b>Total</b>	<b>200.36</b>	<b>7.19 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	104.58	8.21 %
VIJAYAWADA-01	95.78	6.32 %
<b>Total</b>	<b>200.36</b>	<b>7.19 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	67.88	27.85 %
Wash-Mac	30.41	18.89 %
Air-Cond	6.28	0.72 %
<b>Total</b>	<b>104.58</b>	<b>8.21 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	6.74	5.03 %
NLR1	4.56	5.56 %
CTO1	3.82	5.77 %
KDA1	2.22	3.87 %
KNL1	2.13	5.44 %
MPL1	2.01	6.52 %
TPY1	1.79	1.72 %
RCY1	1.60	6.12 %
SPE1	1.57	5.29 %
PIL1	1.46	4.84 %
NDL1	1.41	4.17 %
KDR1	1.24	3.02 %
KNL2	0.45	1.51 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>104.58</b>	<b>8.21 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	55.40	21.11 %
Wash-Mac	27.48	15.62 %
Air-Cond	12.90	1.20 %
<b>Total</b>	<b>95.78</b>	<b>6.32 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	3.52	3.56 %
OGL1	3.14	3.70 %
GNT1	2.52	3.48 %
VJW3	2.36	4.00 %
CKT1	2.03	6.65 %
VJW4	1.87	3.99 %
TNI1	1.56	4.33 %
VJW1	1.44	1.87 %
ELU1	1.31	2.38 %
VKN1	1.20	4.03 %
GNT2	1.19	3.11 %
VJW5	1.05	1.83 %
AMP1	1.04	6.23 %
RAL1	0.85	2.30 %
JGG1	0.81	5.69 %
PNR1	0.68	5.75 %
TDD1	0.38	0.98 %
KND1	0.33	0.77 %
VJW2	0.12	0.48 %
WHVJ		0.00 %
<b>Total</b>	<b>95.78</b>	<b>6.32 %</b>