

MTD Sales  
**92.26 L**

Brand Share %  
**12.47 %**

Information:

**MTD :** 01-11-2025 To 24-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.47 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 47.79       | 17.79 %       |
| Wash-Mac | 44.20       | 15.86 %       |
| Air-Cond | 0.27        | 0.14 %        |
| Total    | 92.26       | 12.47 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 48.52       | 13.53 %       |
| VIJAYAWADA-01 | 43.74       | 11.47 %       |
| Total         | 92.26       | 12.47 %       |

**TIRUPATI-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 24.41       | 16.88 %       |
| Fridge   | 23.84       | 18.38 %       |
| Air-Cond | 0.27        | 0.32 %        |
| Total    | 48.52       | 13.53 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 3.88        | 10.01 %       |
| TPY1     | 1.88        | 8.83 %        |
| PDT1     | 1.46        | 11.33 %       |
| KNL1     | 1.37        | 12.42 %       |
| PMR1     | 1.25        | 8.05 %        |
| MPL1     | 1.11        | 9.11 %        |
| ATP1     | 0.95        | 4.10 %        |
| KNL2     | 0.84        | 6.60 %        |
| KOU1     | 0.66        | 9.26 %        |
| VKI1     | 0.54        | 8.29 %        |
| TPI1     | 0.43        | 5.46 %        |
| PIL1     | 0.22        | 2.55 %        |
| Total    | 48.52       | 13.53 %       |

**VIJAYAWADA-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 23.95       | 17.25 %       |
| Wash-Mac | 19.79       | 14.77 %       |
| Total    | 43.74       | 11.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 1.94        | 6.63 %        |
| ELU1     | 1.55        | 12.34 %       |
| RMV1     | 1.46        | 10.18 %       |
| NPR1     | 1.40        | 11.70 %       |
| TNI1     | 0.93        | 12.07 %       |
| VJW1     | 0.92        | 4.10 %        |
| CKT1     | 0.86        | 9.44 %        |
| GNT2     | 0.53        | 6.06 %        |
| GNT1     | 0.44        | 2.26 %        |
| BPP1     | 0.32        | 9.39 %        |
| AMP1     | 0.31        | 9.32 %        |
| GDV1     | 0.23        | 4.01 %        |
| GVM1     | 0.19        | 2.32 %        |
| VJW5     | 0.17        | 1.40 %        |
| RAL1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| Total    | 43.74       | 11.47 %       |