



# AP : WHIRLPOL Sales Performance 25/04/2026 9:06 AM

MTD Sales  
232.98 L

Brand Share %  
4.94 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	142.54	26.97 %
Wash-Mac	59.05	20.83 %
Air-Cond	31.40	0.80 %
<b>Total</b>	<b>232.98</b>	<b>4.94 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	121.24	5.18 %
VIJAYAWADA-01	111.75	4.70 %
<b>Total</b>	<b>232.98</b>	<b>4.94 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	73.09	27.43 %
Wash-Mac	35.78	23.84 %
Air-Cond	12.37	0.64 %
<b>Total</b>	<b>121.24</b>	<b>5.18 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	8.99	4.29 %
ATP1	6.13	4.73 %
KDA1	4.60	3.61 %
CTO1	3.82	2.93 %
NLR1	3.76	3.00 %
TPY1	3.31	2.08 %
NDL1	2.79	4.18 %
RCY1	2.70	4.70 %
SPE1	2.43	3.50 %
KNL1	2.43	2.64 %
PMR1	2.43	4.56 %
KDR1	2.21	3.48 %
VKI1	1.93	4.62 %
KNL2	1.86	2.09 %
KOU1	1.73	3.41 %
MPL1	0.88	1.16 %
WHKD		0.00 %
<b>Total</b>	<b>121.24</b>	<b>5.18 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	69.45	26.51 %
Wash-Mac	23.27	17.45 %
Air-Cond	19.03	0.96 %
<b>Total</b>	<b>111.75</b>	<b>4.70 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	4.76	4.51 %
VJW3	4.34	4.41 %
BVR1	3.58	2.71 %
TEL1	3.29	3.69 %
GNT1	3.03	2.94 %
NRT1	2.93	4.43 %
VJW4	2.56	3.05 %
VKN1	2.21	4.24 %
VJW1	2.20	1.58 %
RAL1	2.11	3.05 %
DPE1	2.08	4.88 %
TDD1	1.24	1.52 %
JGG1	1.16	3.39 %
ELU1	1.06	1.16 %
VJW2	0.97	1.24 %
GNT2	0.96	2.37 %
VJW5	0.95	2.00 %
NZV1	0.86	3.48 %
KND1	0.80	1.15 %
GDV1	0.74	1.89 %
RMV1	0.70	0.89 %
AMP1	0.39	1.33 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>111.75</b>	<b>4.70 %</b>