



AP : WHIRLPOL Sales Performance 25/03/2026 9:06 AM

MTD Sales
193.47 L

Brand Share %
7.16 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	119.49	24.56 %
Wash-Mac	55.73	17.12 %
Air-Cond	18.25	0.97 %
Total	193.47	7.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	101.18	8.25 %
VIJAYAWADA-01	92.29	6.26 %
Total	193.47	7.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	66.04	28.30 %
Wash-Mac	29.20	18.76 %
Air-Cond	5.94	0.71 %
Total	101.18	8.25 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.41	4.85 %
NLR1	4.34	5.47 %
CTO1	3.28	5.41 %
KDA1	2.22	4.01 %
KNL1	2.13	5.75 %
MPL1	2.01	6.65 %
TPY1	1.79	1.74 %
SPE1	1.57	6.51 %
PIL1	1.46	4.84 %
RCY1	1.46	5.69 %
NDL1	1.41	4.30 %
KDR1	1.24	3.13 %
KNL2	0.45	1.53 %
WHKD		0.00 %
WHRN		0.00 %
Total	101.18	8.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	53.45	21.12 %
Wash-Mac	26.53	15.62 %
Air-Cond	12.31	1.17 %
Total	92.29	6.26 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.52	3.65 %
OGL1	3.03	3.63 %
GNT1	2.52	3.60 %
NRT1	2.39	5.93 %
VJW3	2.36	4.15 %
TEL1	2.33	7.12 %
CKT1	2.03	7.10 %
VJW4	1.87	4.14 %
TNI1	1.56	4.51 %
VJW1	1.44	1.94 %
ELU1	1.31	2.45 %
GNT2	1.19	3.11 %
VJW5	1.05	1.84 %
AMP1	1.04	6.74 %
RAL1	0.85	2.36 %
JGG1	0.81	5.80 %
VKN1	0.74	2.57 %
PNR1	0.68	5.91 %
TDD1	0.38	1.10 %
KND1	0.33	0.77 %
VJW2	0.12	0.49 %
Total	92.29	6.26 %