

MTD Sales
89.76 L

Brand Share %
12.57 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	46.63	18.06 %
Wash-Mac	42.85	16.00 %
Air-Cond	0.27	0.14 %
Total	89.76	12.57 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	47.15	13.68 %
VIJAYAWADA-01	42.61	11.54 %
Total	89.76	12.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	23.56	17.06 %
Fridge	23.32	18.75 %
Air-Cond	0.27	0.33 %
Total	47.15	13.68 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.88	10.22 %
TPY1	1.79	8.82 %
PDT1	1.46	11.70 %
PMR1	1.25	8.11 %
KNL1	1.23	11.54 %
MPL1	1.11	9.65 %
ATP1	0.95	4.14 %
KNL2	0.84	7.05 %
KOU1	0.56	8.21 %
VKI1	0.54	8.56 %
TPI1	0.43	5.75 %
PIL1	0.22	2.70 %
Total	47.15	13.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	23.32	17.42 %
Wash-Mac	19.30	14.88 %
Total	42.61	11.54 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.94	7.04 %
RMV1	1.46	10.18 %
NPR1	1.40	12.14 %
TNI1	0.93	12.07 %
CKT1	0.86	9.44 %
VJW1	0.80	3.67 %
GNT2	0.53	6.52 %
GNT1	0.44	2.31 %
BPP1	0.32	9.74 %
AMP1	0.31	9.32 %
GDV1	0.23	5.61 %
GVM1	0.19	2.32 %
VJW5	0.17	1.42 %
RAL1		0.00 %
VJW2		0.00 %
Total	42.61	11.54 %