

MTD Sales
200.68 L

Brand Share %
10.75 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	118.89	17.50 %
Wash-Mac	81.26	13.25 %
Air-Cond	0.53	0.09 %
Total	200.68	10.75 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	105.89	12.12 %
VIJAYAWADA-01	94.79	9.54 %
Total	200.68	10.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	61.88	18.72 %
Wash-Mac	44.01	13.55 %
Total	105.89	12.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.89	5.85 %
CTO1	4.31	7.20 %
ATP1	3.97	7.64 %
KDA1	3.76	10.40 %
TPY1	3.30	7.88 %
KVL1	3.11	10.54 %
NLR1	2.98	7.07 %
KNL2	2.32	7.51 %
PIL1	1.86	6.80 %
VKI1	1.33	7.44 %
RCY1	1.15	6.67 %
Total	105.89	12.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	57.01	16.34 %
Wash-Mac	37.25	12.91 %
Air-Cond	0.53	0.15 %
Total	94.79	9.54 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.66	5.52 %
GNT1	3.61	5.52 %
OGL1	3.54	7.98 %
TNK1	3.33	6.74 %
RMV1	3.23	8.73 %
VJW3	2.43	5.02 %
NRT1	2.27	9.50 %
VJW1	1.75	3.78 %
ELU1	1.73	4.24 %
GNT2	1.72	9.98 %
GDV1	1.49	9.76 %
CKT1	1.44	6.16 %
PPM1	1.38	10.38 %
VJW5	1.12	6.20 %
RAL1	1.05	3.67 %
AMP1	0.86	9.05 %
VJW2	0.82	3.70 %
PNR1	0.57	5.39 %
TEL1	0.21	0.97 %
GTSD		0.00 %
Total	94.79	9.54 %