



AP : WHIRLPOL Sales Performance 24/05/2026 9:06 AM

MTD Sales
210.16 L

Brand Share %
5.30 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	138.87	23.53 %
Wash-Mac	52.19	16.59 %
Air-Cond	19.10	0.62 %
Total	210.16	5.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	124.61	4.92 %
TIRUPATI-01	85.55	5.97 %
Total	210.16	5.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	86.40	25.16 %
Wash-Mac	25.59	15.93 %
Air-Cond	12.61	0.62 %
Total	124.61	4.92 %

Branch *	MTD Sales L	Brand Share %
VJW3	5.20	4.50 %
OGL1	4.89	3.48 %
CRL1	3.40	3.53 %
TNK1	3.29	2.32 %
VJW4	3.00	3.98 %
GNT1	2.89	2.07 %
TEL1	2.75	4.08 %
TDD1	2.26	2.52 %
GDV1	2.12	3.59 %
BVR1	2.08	1.27 %
TNI1	2.05	5.04 %
GNT2	1.88	4.31 %
GVM1	1.77	3.63 %
VJW2	1.74	3.95 %
JGG1	1.19	4.69 %
AMP1	1.14	3.37 %
RAL1	1.06	1.57 %
VJW1	1.02	0.91 %
PNR1	0.68	3.71 %
RMV1	0.53	0.53 %
VJW5	0.47	0.86 %
BPP1	0.41	1.18 %
KND1	0.36	0.70 %
ELU1	0.26	0.35 %
WHGT		0.00 %
WHVJ		0.00 %
Total	124.61	4.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	52.47	21.27 %
Wash-Mac	26.60	17.28 %
Air-Cond	6.48	0.63 %
Total	85.55	5.97 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.47	4.26 %
CTO1	3.28	4.78 %
KDR1	2.67	4.88 %
KDA1	2.65	4.42 %
NLR1	2.24	2.62 %
PUT1	2.23	4.88 %
RJP1	2.21	4.92 %
KNL1	1.90	4.30 %
TPY1	1.85	2.14 %
NDL1	1.64	4.56 %
TPI1	1.55	4.76 %
PMR1	1.43	3.99 %
MPL1	1.04	1.78 %
Total	85.55	5.97 %