



# AP : WHIRLPOL Sales Performance 24/03/2026 9:05 AM

MTD Sales  
186.49 L

Brand Share %  
7.07 %

Information:

MTD : 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	116.61	24.68 %
Wash-Mac	51.97	16.51 %
Air-Cond	17.91	0.97 %
Total	186.49	7.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	97.11	8.10 %
VIJAYAWADA-01	89.38	6.21 %
Total	186.49	7.07 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	64.67	28.56 %
Wash-Mac	26.50	17.66 %
Air-Cond	5.94	0.72 %
Total	97.11	8.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.41	4.92 %
NLR1	4.17	5.29 %
CTO1	3.28	5.47 %
KDA1	2.22	4.14 %
MPL1	2.01	6.88 %
KNL1	2.01	5.58 %
SPE1	1.57	6.51 %
TPY1	1.55	1.56 %
PIL1	1.46	5.00 %
RCY1	1.46	6.14 %
NDL1	1.41	4.34 %
KDR1	1.24	3.13 %
KNL2	0.45	1.63 %
WHKD		0.00 %
WHRN		0.00 %
Total	97.11	8.10 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	51.94	21.11 %
Wash-Mac	25.47	15.46 %
Air-Cond	11.97	1.16 %
<b>Total</b>	<b>89.38</b>	<b>6.21 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	3.52	3.72 %
OGL1	2.69	3.31 %
GNT1	2.52	3.67 %
NRT1	2.39	6.04 %
VJW3	2.10	3.76 %
CKT1	1.83	6.59 %
VJW4	1.69	3.80 %
VJW1	1.44	2.00 %
TNI1	1.43	4.25 %
ELU1	1.31	2.51 %
GNT2	1.19	3.14 %
VJW5	1.05	1.86 %
AMP1	1.04	6.82 %
RAL1	0.85	2.40 %
JGG1	0.81	5.80 %
PNR1	0.68	5.98 %
VKN1	0.56	1.99 %
TDD1	0.38	1.13 %
KND1	0.21	0.51 %
VJW2	0.12	0.51 %
<b>Total</b>	<b>89.38</b>	<b>6.21 %</b>