

MTD Sales
84.66 L

Brand Share %
12.33 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	43.77	17.68 %
Wash-Mac	40.61	15.90 %
Air-Cond	0.27	0.15 %
Total	84.66	12.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	43.65	13.11 %
VIJAYAWADA-01	41.01	11.60 %
Total	84.66	12.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	22.04	16.73 %
Fridge	21.34	17.85 %
Air-Cond	0.27	0.33 %
Total	43.65	13.11 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.72	9.98 %
TPY1	1.79	9.16 %
PDT1	1.26	10.27 %
KNL1	1.23	11.92 %
MPL1	1.03	9.12 %
PMR1	1.00	6.59 %
ATP1	0.85	3.80 %
KNL2	0.84	7.30 %
KOU1	0.56	8.40 %
VKI1	0.54	8.56 %
TPI1	0.24	3.34 %
PIL1	0.22	2.79 %
Total	43.65	13.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	22.44	17.52 %
Wash-Mac	18.58	15.02 %
Total	41.01	11.60 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.94	7.42 %
ELU1	1.34	11.79 %
RMV1	1.27	9.81 %
CKT1	0.86	9.44 %
VJW1	0.80	3.82 %
GNT2	0.53	6.52 %
JPT1	0.48	9.44 %
GNT1	0.44	2.35 %
BPP1	0.32	10.08 %
AMP1	0.31	10.70 %
GDV1	0.23	5.61 %
GVM1	0.19	2.35 %
VJW5	0.17	1.57 %
RAL1		0.00 %
VJW2		0.00 %
Total	41.01	11.60 %