



AP : WHIRLPOL Sales Performance 23/05/2026 9:06 AM

MTD Sales
201.18 L

Brand Share %
5.44 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	131.94	23.48 %
Wash-Mac	50.14	16.83 %
Air-Cond	19.10	0.67 %
Total	201.18	5.44 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	120.85	5.23 %
TIRUPATI-01	80.33	5.79 %
Total	201.18	5.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	83.28	25.66 %
Wash-Mac	24.96	16.45 %
Air-Cond	12.61	0.69 %
Total	120.85	5.23 %

Branch *	MTD Sales L	Brand Share %
VJW3	5.21	4.76 %
OGL1	4.89	3.68 %
TNK1	3.10	2.66 %
CRL1	3.01	3.30 %
VJW4	3.00	4.06 %
GNT1	2.89	2.17 %
TEL1	2.75	4.32 %
TDD1	2.26	2.78 %
TNI1	1.91	5.26 %
BVR1	1.90	1.29 %
GVM1	1.77	4.01 %
VJW2	1.74	4.20 %
GNT2	1.55	3.81 %
RAL1	1.06	1.62 %
VJW1	1.02	0.94 %
AMP1	0.97	3.07 %
PNR1	0.68	3.97 %
RMV1	0.53	0.59 %
VJW5	0.47	0.89 %
BPP1	0.41	1.29 %
KND1	0.36	0.74 %
ELU1	0.26	0.39 %
WHGT		0.00 %
WHVJ		0.00 %
Total	120.85	5.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	48.66	20.50 %
Wash-Mac	25.19	17.23 %
Air-Cond	6.48	0.65 %
Total	80.33	5.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.98	4.05 %
CTO1	3.11	4.60 %
KDR1	2.67	4.98 %
KDA1	2.45	4.17 %
NLR1	2.12	2.60 %
PUT1	2.08	4.67 %
RJP1	2.04	4.76 %
TPY1	1.85	2.17 %
NDL1	1.64	4.67 %
TPI1	1.55	4.93 %
PMR1	1.43	4.08 %
KNL1	1.38	3.20 %
MPL1	0.87	1.60 %
Total	80.33	5.79 %