



AP : WHIRLPOL Sales Performance 23/04/2026 9:06 AM

MTD Sales
217.24 L

Brand Share %
4.91 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	132.77	26.95 %
Wash-Mac	54.53	20.68 %
Air-Cond	29.94	0.82 %
Total	217.24	4.91 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	113.16	5.13 %
VIJAYAWADA-01	104.08	4.68 %
Total	217.24	4.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	68.06	27.38 %
Wash-Mac	32.73	23.71 %
Air-Cond	12.37	0.68 %
Total	113.16	5.13 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.62	3.97 %
KDA1	4.60	3.82 %
NLR1	3.76	3.03 %
CTO1	3.45	2.83 %
TPY1	3.22	2.09 %
RCY1	2.61	4.73 %
NDL1	2.56	4.06 %
SPE1	2.43	3.57 %
KNL1	2.27	2.59 %
KDR1	2.21	3.84 %
PMR1	1.99	3.90 %
KOU1	1.73	3.56 %
KNL2	1.70	2.03 %
VKI1	1.61	4.16 %
MPL1	0.88	1.34 %
WHKD		0.00 %
Total	113.16	5.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	64.72	26.51 %
Wash-Mac	21.80	17.35 %
Air-Cond	17.57	0.95 %
Total	104.08	4.68 %

Branch *	MTD Sales L	Brand Share %
OGL1	4.61	4.65 %
TNK1	4.61	4.56 %
VJW3	4.02	4.42 %
TEL1	3.13	3.63 %
BVR1	2.86	2.30 %
GNT1	2.65	2.63 %
NRT1	2.57	4.22 %
VJW4	2.31	3.08 %
VKN1	2.21	4.86 %
VJW1	2.03	1.52 %
RAL1	1.95	2.99 %
TDD1	1.24	1.63 %
ELU1	1.06	1.26 %
VJW2	0.97	1.33 %
VJW5	0.95	2.13 %
KND1	0.80	1.18 %
GNT2	0.80	2.05 %
JGG1	0.79	2.61 %
RMV1	0.70	0.96 %
NZV1	0.62	2.62 %
GDV1	0.56	1.51 %
AMP1	0.39	1.51 %
WHGT		0.00 %
WHVJ		0.00 %
Total	104.08	4.68 %