



AP : WHIRLPOL Sales Performance 23/03/2026 9:05 AM

MTD Sales
180.60 L

Brand Share %
7.12 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	111.98	24.76 %
Wash-Mac	50.71	16.83 %
Air-Cond	17.91	1.00 %
Total	180.60	7.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	93.38	8.06 %
VIJAYAWADA-01	87.23	6.32 %
Total	180.60	7.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	61.55	28.52 %
Wash-Mac	25.89	17.91 %
Air-Cond	5.94	0.74 %
Total	93.38	8.06 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.16	4.88 %
NLR1	3.78	4.89 %
CTO1	2.85	4.97 %
KDA1	2.22	4.46 %
KNL1	2.01	5.74 %
SPE1	1.57	6.63 %
PIL1	1.46	5.07 %
RCY1	1.46	6.77 %
TPY1	1.29	1.30 %
KDR1	1.24	3.20 %
NDL1	1.09	3.58 %
KNL2	0.45	1.69 %
WHRN		0.00 %
Total	93.38	8.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	50.43	21.33 %
Wash-Mac	24.83	15.83 %
Air-Cond	11.97	1.21 %
Total	87.23	6.32 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.52	3.85 %
OGL1	2.69	3.62 %
GNT1	2.52	3.84 %
NRT1	2.12	6.56 %
VJW3	2.10	3.84 %
CKT1	1.83	6.89 %
VJW4	1.69	4.00 %
VJW1	1.44	2.08 %
JPT1	1.44	5.89 %
TNI1	1.43	4.34 %
ELU1	1.31	2.58 %
GNT2	1.19	3.66 %
VJW5	1.05	1.89 %
JGG1	0.81	5.80 %
PNR1	0.68	6.29 %
VKN1	0.56	2.04 %
RAL1	0.49	1.43 %
TDD1	0.38	1.20 %
KND1	0.21	0.52 %
VJW2	0.12	0.52 %
Total	87.23	6.32 %