

MTD Sales
80.90 L

Brand Share %
12.28 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	42.29	18.03 %
Wash-Mac	38.34	15.56 %
Air-Cond	0.27	0.15 %
Total	80.90	12.28 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.11	12.89 %
VIJAYAWADA-01	39.79	11.71 %
Total	80.90	12.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.68	16.31 %
Fridge	20.16	17.92 %
Air-Cond	0.27	0.34 %
Total	41.11	12.89 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.72	10.39 %
TPY1	1.79	9.42 %
KNL1	1.23	12.06 %
SPE1	1.18	10.39 %
PDT1	0.98	8.37 %
PMR1	0.91	6.25 %
ATP1	0.85	3.89 %
KNL2	0.84	7.30 %
MPL1	0.76	7.38 %
VKI1	0.54	9.22 %
KOU1	0.46	7.50 %
TPI1	0.24	3.43 %
PIL1	0.22	3.18 %
Total	41.11	12.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	22.13	18.14 %
Wash-Mac	17.66	14.78 %
Total	39.79	11.71 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.55	6.33 %
ELU1	1.34	11.79 %
RMV1	1.27	10.05 %
NRT1	1.07	11.75 %
CKT1	0.86	9.67 %
VJW1	0.80	3.99 %
TVU1	0.78	11.93 %
JPT1	0.48	10.45 %
GNT1	0.44	2.37 %
GNT2	0.36	4.49 %
BPP1	0.32	10.51 %
AMP1	0.31	12.04 %
GDV1	0.23	5.82 %
GVM1	0.19	2.59 %
VJW5	0.17	1.64 %
RAL1		0.00 %
VJW2		0.00 %
Total	39.79	11.71 %