

MTD Sales
190.82 L

Brand Share %
10.66 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	113.31	17.50 %
Wash-Mac	76.98	13.19 %
Air-Cond	0.53	0.10 %
Total	190.82	10.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	99.30	11.93 %
VIJAYAWADA-01	91.51	9.56 %
Total	190.82	10.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	57.97	18.52 %
Wash-Mac	41.33	13.48 %
Total	99.30	11.93 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.41	5.58 %
CTO1	3.86	6.81 %
KDA1	3.35	9.55 %
ATP1	3.34	6.69 %
TPY1	3.30	8.37 %
NLR1	2.98	7.19 %
PIL1	1.86	7.01 %
KNL2	1.82	6.23 %
VKI1	1.33	7.77 %
RCY1	1.07	6.39 %
Total	99.30	11.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	55.33	16.54 %
Wash-Mac	35.65	12.87 %
Air-Cond	0.53	0.15 %
Total	91.51	9.56 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.66	5.60 %
GNT1	3.61	5.78 %
OGL1	3.54	8.20 %
TNK1	3.33	7.01 %
RMV1	3.23	9.08 %
NRT1	2.27	9.67 %
VJW3	2.11	4.47 %
VJW4	1.84	10.62 %
VJW1	1.75	3.85 %
ELU1	1.60	4.08 %
GDV1	1.49	9.98 %
GNT2	1.32	8.22 %
CKT1	1.28	5.71 %
VJW5	1.00	6.06 %
RAL1	0.89	3.19 %
AMP1	0.86	9.82 %
VJW2	0.82	3.70 %
PNR1	0.57	5.39 %
TEL1	0.21	1.01 %
GTSD		0.00 %
Total	91.51	9.56 %