



AP : WHIRLPOL Sales Performance 22/08/2025 9:05 AM

MTD Sales
104.72 L

Brand Share %
9.67 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	68.65	20.06 %
Wash-Mac	34.77	12.56 %
Air-Cond	1.30	0.28 %
Total	104.72	9.67 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.10	11.22 %
VIJAYAWADA-01	50.62	8.42 %
Total	104.72	9.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	33.55	19.46 %
Wash-Mac	20.03	12.66 %
Air-Cond	0.52	0.34 %
Total	54.10	11.22 %

Branch *	MTD Sales L	Brand Share %
PUT1	2.67	8.55 %
CTO1	2.11	7.01 %
ADI1	1.55	9.42 %
SPE1	1.34	8.69 %
KNL2	1.01	8.89 %
TPI1	0.97	6.61 %
ATP1	0.83	2.31 %
TPY1	0.76	3.82 %
PIL1	0.60	4.27 %
KNL1	0.35	2.37 %
MPL1		0.00 %
TPSD		0.00 %
Total	54.10	11.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	35.10	20.66 %
Wash-Mac	14.74	12.42 %
Air-Cond	0.78	0.25 %
Total	50.62	8.42 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.56	8.92 %
GVM1	2.22	7.62 %
BVR1	1.78	3.62 %
CRL1	1.69	9.19 %
RMV1	1.54	5.22 %
VJW5	1.36	8.62 %
TDD1	1.26	7.60 %
KND1	1.19	5.87 %
ELU1	1.17	5.19 %
GNT1	1.16	4.63 %
VJW1	0.95	3.01 %
CKT1	0.95	8.35 %
MTM1	0.92	8.95 %
GDV1	0.83	6.12 %
TEL1	0.79	5.65 %
PPM1	0.67	8.08 %
GNT2	0.67	5.37 %
VJW2	0.60	4.03 %
TVU1	0.60	5.15 %
VUY1	0.60	4.90 %
PNR1	0.47	5.29 %
AMP1	0.45	4.67 %
JGG1		0.00 %
Total	50.62	8.42 %