



AP : WHIRLPOL Sales Performance 22/04/2026 9:06 AM

MTD Sales
206.88 L

Brand Share %
4.84 %

Information:

MTD : 01-04-2026 To 21-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	126.91	27.13 %
Wash-Mac	51.71	20.39 %
Air-Cond	28.26	0.80 %
Total	206.88	4.84 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	107.81	5.05 %
VIJAYAWADA-01	99.06	4.64 %
Total	206.88	4.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	65.03	27.65 %
Wash-Mac	30.75	23.34 %
Air-Cond	12.03	0.68 %
Total	107.81	5.05 %

Branch *	MTD Sales L	Brand Share %
TPY2	7.40	4.02 %
KDA1	4.28	3.62 %
NLR1	3.76	3.06 %
CTO1	3.32	2.79 %
TPY1	3.02	2.00 %
RCY1	2.51	4.63 %
SPE1	2.43	3.80 %
KNL1	2.27	2.66 %
NDL1	2.18	3.63 %
KDR1	2.06	3.60 %
PMR1	1.99	4.03 %
KOU1	1.73	3.67 %
KNL2	1.53	1.84 %
VKI1	1.07	2.94 %
MPL1	0.75	1.19 %
WHKD		0.00 %
Total	107.81	5.05 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	61.88	26.59 %
Wash-Mac	20.96	17.19 %
Air-Cond	16.23	0.91 %
Total	99.06	4.64 %

Branch *	MTD Sales L	Brand Share %
TNK1	4.61	4.76 %
OGL1	4.21	4.38 %
VJW3	4.02	4.66 %
TEL1	3.00	3.55 %
GNT1	2.65	2.76 %
BVR1	2.63	2.23 %
NRT1	2.57	4.42 %
VJW4	2.15	2.94 %
VJW1	1.77	1.39 %
RAL1	1.64	2.70 %
TDD1	1.24	1.68 %
VJW2	0.97	1.36 %
VJW5	0.95	2.18 %
KND1	0.80	1.23 %
JGG1	0.79	2.67 %
RMV1	0.70	1.01 %
ELU1	0.69	0.85 %
NZV1	0.62	3.03 %
GNT2	0.57	1.49 %
GDV1	0.56	1.56 %
AMP1	0.39	1.54 %
WHGT		0.00 %
WHVJ		0.00 %
Total	99.06	4.64 %