



# AP : WHIRLPOL Sales Performance 22/03/2026 9:06 AM

MTD Sales  
172.78 L

Brand Share %  
7.02 %

Information:

MTD : 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	108.11	24.84 %
Wash-Mac	47.41	16.49 %
Air-Cond	17.25	0.99 %
Total	172.78	7.02 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	88.84	7.94 %
VIJAYAWADA-01	83.93	6.26 %
Total	172.78	7.02 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	59.01	28.50 %
Wash-Mac	24.21	17.59 %
Air-Cond	5.62	0.73 %
Total	88.84	7.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.16	5.07 %
NLR1	3.57	4.79 %
CTO1	2.85	5.13 %
RJP1	2.63	6.90 %
KNL1	2.01	5.74 %
KDA1	1.98	4.30 %
MPL1	1.85	6.80 %
SPE1	1.57	6.76 %
PIL1	1.46	5.26 %
KDR1	1.24	3.30 %
TPY1	1.21	1.26 %
NDL1	1.09	3.71 %
KNL2	0.45	1.81 %
WHRN		0.00 %
Total	88.84	7.94 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	49.10	21.51 %
Wash-Mac	23.20	15.48 %
Air-Cond	11.63	1.21 %
<b>Total</b>	<b>83.93</b>	<b>6.26 %</b>

Branch *	MTD Sales L	Brand Share %
BVR1	3.52	3.88 %
OGL1	2.69	3.65 %
GNT1	2.52	3.96 %
NRT1	2.12	6.56 %
VUY1	1.90	7.00 %
VJW3	1.84	3.51 %
VJW4	1.69	4.09 %
TEL1	1.68	5.59 %
GVM1	1.50	6.03 %
JPT1	1.44	6.15 %
TNI1	1.43	4.53 %
VJW1	1.32	1.95 %
ELU1	1.31	2.61 %
GNT2	1.19	3.68 %
VJW5	1.05	1.96 %
JGG1	0.81	5.80 %
PNR1	0.68	6.29 %
VKN1	0.56	2.16 %
RAL1	0.49	1.57 %
TDD1	0.38	1.22 %
VJW2	0.12	0.55 %
KND1		0.00 %
<b>Total</b>	<b>83.93</b>	<b>6.26 %</b>