

MTD Sales
78.06 L

Brand Share %
12.31 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	40.57	18.17 %
Wash-Mac	37.22	15.67 %
Air-Cond	0.27	0.16 %
Total	78.06	12.31 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	40.16	13.07 %
VIJAYAWADA-01	37.90	11.59 %
Total	78.06	12.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	20.68	16.90 %
Fridge	19.20	18.07 %
Air-Cond	0.27	0.35 %
Total	40.16	13.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.72	10.94 %
TPY1	1.67	8.99 %
KNL1	1.23	12.06 %
SPE1	1.18	10.39 %
PDT1	0.98	8.61 %
PMR1	0.91	6.46 %
ATP1	0.85	4.03 %
KNL2	0.84	7.57 %
MPL1	0.76	8.06 %
KOU1	0.46	8.27 %
VKI1	0.30	5.60 %
TPI1	0.24	3.72 %
PIL1	0.22	3.33 %
Total	40.16	13.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	21.36	18.25 %
Wash-Mac	16.54	14.36 %
Total	37.90	11.59 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.55	6.49 %
ELU1	1.34	11.79 %
NPR1	1.16	11.82 %
RMV1	1.13	9.98 %
NRT1	0.94	10.50 %
CKT1	0.86	9.88 %
VJW1	0.80	4.07 %
JPT1	0.48	11.26 %
GNT1	0.44	2.37 %
GNT2	0.36	4.83 %
BPP1	0.32	10.51 %
GDV1	0.23	5.82 %
GVM1	0.19	2.64 %
VJW5	0.17	1.71 %
AMP1	0.15	6.19 %
RAL1		0.00 %
VJW2		0.00 %
Total	37.90	11.59 %