

MTD Sales
183.34 L

Brand Share %
10.61 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	109.29	17.53 %
Wash-Mac	73.51	13.13 %
Air-Cond	0.53	0.10 %
Total	183.34	10.61 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	94.88	11.90 %
VIJAYAWADA-01	88.46	9.51 %
Total	183.34	10.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	55.13	18.50 %
Wash-Mac	39.75	13.64 %
Total	94.88	11.90 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.41	5.69 %
CTO1	3.70	7.37 %
KDA1	3.35	9.78 %
TPY1	3.30	8.67 %
ATP1	2.95	6.22 %
NLR1	2.82	7.15 %
KVL1	2.65	9.97 %
PIL1	1.86	7.24 %
KNL2	1.82	6.57 %
VKI1	1.33	8.29 %
RCY1	1.07	6.53 %
Total	94.88	11.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	54.17	16.65 %
Wash-Mac	33.76	12.58 %
Air-Cond	0.53	0.16 %
Total	88.46	9.51 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.66	5.76 %
OGL1	3.43	8.21 %
GNT1	3.39	5.78 %
TNK1	3.33	7.21 %
RMV1	3.23	9.20 %
NRT1	2.27	10.16 %
VJW3	1.89	4.20 %
VJW1	1.75	3.89 %
ELU1	1.60	4.11 %
VJW4	1.52	9.00 %
GDV1	1.49	9.98 %
GNT2	1.32	8.27 %
CKT1	1.28	5.85 %
VJW5	1.00	6.30 %
RAL1	0.89	3.23 %
AMP1	0.86	9.97 %
VJW2	0.82	3.70 %
PNR1	0.57	5.45 %
TEL1	0.21	1.06 %
GTSD		0.00 %
Total	88.46	9.51 %