

MTD Sales
57.50 L

Brand Share %
11.86 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	33.19	21.00 %
Wash-Mac	24.31	15.77 %
Total	57.50	11.86 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.77	11.30 %
VIJAYAWADA-01	28.73	12.48 %
Total	57.50	11.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	14.79	16.22 %
Wash-Mac	13.98	14.90 %
Total	28.77	11.30 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.85	6.10 %
KDA1	1.49	11.57 %
NLR1	1.18	8.83 %
SPE1	1.04	9.67 %
KNL2	0.95	10.48 %
MPL1	0.68	6.34 %
PMR1	0.61	9.71 %
DHN1	0.58	8.23 %
BVL1	0.53	10.37 %
PIL1	0.41	4.67 %
RCY1	0.40	3.73 %
NDL1	0.34	5.98 %
ATP1	0.32	3.11 %
KNL1	0.31	10.95 %
KOU1	0.11	1.90 %
TPSD		0.00 %
Total	28.77	11.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	18.40	27.54 %
Wash-Mac	10.33	17.13 %
Total	28.73	12.48 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.37	10.90 %
ELU1	1.14	11.13 %
TNI1	1.13	10.48 %
VKN1	0.98	11.45 %
GNT1	0.83	7.05 %
VJW5	0.79	9.97 %
CRL1	0.78	10.81 %
NRT1	0.51	6.43 %
JPT1	0.43	10.11 %
GDV1	0.39	7.04 %
PPM1	0.37	8.34 %
KND1	0.35	10.68 %
VJW1	0.31	3.66 %
VJW2	0.18	2.79 %
RAL1	0.12	1.82 %
GNT2		0.00 %
TVU1		0.00 %
AMP1		-0.10 %
Total	28.73	12.48 %