



AP : WHIRLPOL Sales Performance 21/08/2025 9:06 AM

MTD Sales
100.26 L

Brand Share %
9.46 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	65.22	19.70 %
Wash-Mac	33.74	12.56 %
Air-Cond	1.30	0.28 %
Total	100.26	9.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	53.13	11.24 %
VIJAYAWADA-01	47.13	8.02 %
Total	100.26	9.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	32.78	19.53 %
Wash-Mac	19.83	12.88 %
Air-Cond	0.52	0.34 %
Total	53.13	11.24 %

Branch *	MTD Sales L	Brand Share %
PUT1	2.46	7.95 %
CTO1	2.11	7.01 %
ADI1	1.34	8.54 %
SPE1	1.34	9.00 %
KNL2	1.01	9.06 %
TPI1	0.97	6.61 %
ATP1	0.83	2.34 %
TPY1	0.76	3.86 %
PIL1	0.51	3.84 %
KNL1	0.35	2.37 %
MPL1		0.00 %
TPSD		0.00 %
Total	53.13	11.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	32.45	19.87 %
Wash-Mac	13.90	12.14 %
Air-Cond	0.78	0.25 %
Total	47.13	8.02 %

Branch *	MTD Sales L	Brand Share %
OGL1	3.07	9.34 %
TNK1	2.38	8.74 %
GVM1	2.13	7.38 %
BVR1	1.78	3.68 %
RMV1	1.54	5.31 %
NRT1	1.49	8.12 %
CRL1	1.45	8.23 %
VJW5	1.36	9.32 %
TDD1	1.26	7.68 %
KND1	1.19	5.92 %
GNT1	1.16	4.69 %
ELU1	1.02	4.67 %
MTM1	0.83	8.26 %
CKT1	0.80	7.14 %
TEL1	0.79	5.65 %
VJW1	0.79	2.55 %
GNT2	0.67	5.37 %
GDV1	0.64	4.91 %
VJW2	0.60	4.03 %
TVU1	0.60	5.67 %
VUY1	0.60	4.90 %
PPM1	0.50	6.17 %
AMP1	0.45	4.67 %
PNR1	0.23	2.64 %
JGG1		0.00 %
Total	47.13	8.02 %