

MTD Sales
163.26 L

Brand Share %
10.42 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	97.82	17.45 %
Wash-Mac	64.90	12.81 %
Air-Cond	0.53	0.11 %
Total	163.26	10.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	82.15	11.63 %
VIJAYAWADA-01	81.11	9.43 %
Total	163.26	10.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	47.86	17.99 %
Wash-Mac	34.29	13.23 %
Total	82.15	11.63 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.38	5.38 %
TPY1	3.30	9.07 %
KDA1	3.24	10.14 %
CTO1	2.71	5.83 %
NLR1	2.70	7.52 %
ATP1	2.27	5.49 %
PIL1	1.55	6.43 %
KNL2	1.42	5.67 %
RCY1	0.96	6.28 %
VKI1	0.79	5.24 %
Total	82.15	11.63 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	49.96	16.96 %
Wash-Mac	30.61	12.37 %
Air-Cond	0.53	0.17 %
Total	81.11	9.43 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.43	6.02 %
RMV1	3.23	9.60 %
TNK1	3.19	7.35 %
OGL1	3.04	7.96 %
GNT1	2.91	5.23 %
NRT1	2.05	9.75 %
VJW3	1.89	4.43 %
ELU1	1.60	4.33 %
VJW1	1.60	3.73 %
VJW4	1.40	8.78 %
GNT2	1.32	8.99 %
CKT1	1.16	6.09 %
GDV1	1.03	7.54 %
VJW5	1.00	6.87 %
VJW2	0.82	4.13 %
AMP1	0.78	9.85 %
RAL1	0.70	2.71 %
PNR1	0.57	5.87 %
TEL1	0.21	1.13 %
GTSD		0.00 %
Total	81.11	9.43 %