

MTD Sales
56.37 L

Brand Share %
11.88 %

Information:

MTD : 01-09-2025 To 19-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	32.89	21.27 %
Wash-Mac	23.48	15.82 %
Total	56.37	11.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	28.36	12.55 %
TIRUPATI-01	28.01	11.27 %
Total	56.37	11.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	18.29	28.11 %
Wash-Mac	10.08	17.12 %
Total	28.36	12.55 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.37	10.90 %
ELU1	1.14	10.81 %
TNI1	1.03	9.69 %
VKN1	0.98	11.45 %
GNT1	0.83	7.83 %
VJW5	0.79	10.41 %
CRL1	0.78	10.81 %
NRT1	0.51	6.84 %
JPT1	0.43	10.52 %
GDV1	0.39	7.04 %
PPM1	0.37	8.73 %
KND1	0.35	10.68 %
VJW1	0.31	3.73 %
VJW2	0.18	2.79 %
RAL1	0.12	1.85 %
GNT2		0.00 %
TVU1		0.00 %
AMP1		-0.10 %
Total	28.36	12.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	14.60	16.30 %
Wash-Mac	13.41	14.96 %
Total	28.01	11.27 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.85	6.15 %
KDA1	1.49	11.57 %
SPE1	1.04	9.79 %
KNL2	0.95	10.94 %
NLR1	0.76	6.13 %
MPL1	0.68	6.34 %
PMR1	0.61	9.71 %
DHN1	0.58	8.80 %
BVL1	0.44	9.36 %
PIL1	0.41	4.85 %
RCY1	0.40	3.73 %
NDL1	0.34	6.18 %
ATP1	0.32	3.21 %
KOU1	0.11	1.90 %
TPSD		0.00 %
Total	28.01	11.27 %