

MTD Sales
95.28 L

Brand Share %
9.23 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	61.62	19.29 %
Wash-Mac	32.36	12.54 %
Air-Cond	1.30	0.28 %
Total	95.28	9.23 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	50.03	10.92 %
VIJAYAWADA-01	45.25	7.88 %
Total	95.28	9.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	30.50	18.93 %
Wash-Mac	19.02	12.89 %
Air-Cond	0.52	0.35 %
Total	50.03	10.92 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.16	8.80 %
CTO1	2.11	7.09 %
PUT1	2.08	6.96 %
ADI1	1.34	8.88 %
SPE1	1.34	9.00 %
KDA1	1.27	9.22 %
KNL2	1.01	9.06 %
TP11	0.97	6.71 %
TPY1	0.76	3.94 %
ATP1	0.74	2.14 %
PIL1	0.51	3.98 %
KNL1	0.35	2.43 %
MPL1		0.00 %
TPSD		0.00 %
Total	50.03	10.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	31.13	19.66 %
Wash-Mac	13.35	12.08 %
Air-Cond	0.78	0.26 %
Total	45.25	7.88 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.91	9.07 %
GVM1	2.13	7.46 %
TNK1	1.96	7.33 %
BVR1	1.64	3.48 %
RMV1	1.54	5.31 %
NRT1	1.49	8.86 %
CRL1	1.45	8.53 %
VJW5	1.20	8.31 %
KND1	1.19	6.05 %
GNT1	1.16	4.84 %
TDD1	1.13	7.38 %
ELU1	1.02	4.74 %
MTM1	0.83	8.26 %
TEL1	0.79	5.65 %
VJW1	0.79	2.58 %
GNT2	0.67	5.67 %
VJW2	0.60	4.07 %
TVU1	0.60	5.82 %
VUY1	0.60	5.12 %
CKT1	0.56	5.11 %
PPM1	0.50	6.48 %
GDV1	0.45	3.51 %
AMP1	0.45	4.94 %
PNR1	0.23	2.68 %
JGG1		0.00 %
Total	45.25	7.88 %