

MTD Sales  
**188.56 L**

Brand Share %  
**4.90 %**

Information:

**MTD :** 01-04-2026 To 19-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.90 %** are only listed below

| Property     | MTD Sales L   | Brand Share % |
|--------------|---------------|---------------|
| Fridge       | 116.81        | 27.92 %       |
| Wash-Mac     | 45.34         | 19.41 %       |
| Air-Cond     | 26.40         | 0.83 %        |
| <b>Total</b> | <b>188.56</b> | <b>4.90 %</b> |

| Sales Zone    | MTD Sales L   | Brand Share % |
|---------------|---------------|---------------|
| TIRUPATI-01   | 98.88         | 5.14 %        |
| VIJAYAWADA-01 | 89.67         | 4.65 %        |
| <b>Total</b>  | <b>188.56</b> | <b>4.90 %</b> |

**TIRUPATI-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Fridge       | 59.60        | 28.14 %       |
| Wash-Mac     | 27.86        | 23.02 %       |
| Air-Cond     | 11.42        | 0.72 %        |
| <b>Total</b> | <b>98.88</b> | <b>5.14 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TPY2         | 6.50         | 3.84 %        |
| NLR1         | 3.54         | 3.05 %        |
| KDA1         | 3.49         | 3.14 %        |
| CTO1         | 3.07         | 2.78 %        |
| TPY1         | 2.88         | 1.98 %        |
| SPE1         | 2.43         | 4.16 %        |
| RCY1         | 2.36         | 4.55 %        |
| KNL1         | 2.27         | 2.95 %        |
| KDR1         | 2.06         | 3.81 %        |
| NDL1         | 2.01         | 3.61 %        |
| PMR1         | 1.56         | 3.44 %        |
| ADI1         | 1.53         | 4.66 %        |
| KNL2         | 1.53         | 2.05 %        |
| VKI1         | 1.07         | 3.12 %        |
| KOU1         | 0.83         | 3.08 %        |
| MPL1         | 0.75         | 1.26 %        |
| WHKD         |              | 0.00 %        |
| WHRN         | -0.16        | 4.30 %        |
| <b>Total</b> | <b>98.88</b> | <b>5.14 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| Fridge       | 57.21        | 27.70 %       |
| Wash-Mac     | 17.48        | 15.53 %       |
| Air-Cond     | 14.98        | 0.93 %        |
| <b>Total</b> | <b>89.67</b> | <b>4.65 %</b> |

| Branch *     | MTD Sales L  | Brand Share % |
|--------------|--------------|---------------|
| TNK1         | 3.83         | 4.29 %        |
| OGL1         | 3.72         | 4.19 %        |
| TEL1         | 2.91         | 3.61 %        |
| GNT1         | 2.48         | 2.84 %        |
| NRT1         | 2.29         | 4.15 %        |
| BVR1         | 2.15         | 2.09 %        |
| VJW4         | 1.99         | 3.03 %        |
| RAL1         | 1.50         | 2.75 %        |
| TDD1         | 1.24         | 1.82 %        |
| VJW1         | 1.03         | 0.88 %        |
| VJW2         | 0.97         | 1.54 %        |
| VJW5         | 0.96         | 2.32 %        |
| JGG1         | 0.79         | 3.08 %        |
| RMV1         | 0.70         | 1.08 %        |
| KND1         | 0.62         | 1.01 %        |
| ELU1         | 0.46         | 0.62 %        |
| GNT2         | 0.41         | 1.13 %        |
| GDV1         | 0.39         | 1.19 %        |
| AMP1         | 0.39         | 1.71 %        |
| WHGT         |              | 0.00 %        |
| WHVJ         |              | 0.00 %        |
| <b>Total</b> | <b>89.67</b> | <b>4.65 %</b> |