



AP : WHIRLPOL Sales Performance 20/03/2026 9:05 AM

MTD Sales
153.96 L

Brand Share %
6.78 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	98.56	25.30 %
Wash-Mac	41.94	16.56 %
Air-Cond	13.46	0.83 %
Total	153.96	6.78 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	80.01	7.61 %
VIJAYAWADA-01	73.95	6.07 %
Total	153.96	6.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	53.67	28.50 %
Wash-Mac	22.27	18.15 %
Air-Cond	4.07	0.55 %
Total	80.01	7.61 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.00	5.16 %
NLR1	3.39	4.79 %
CTO1	2.11	4.33 %
KNL1	2.01	5.87 %
KDA1	1.98	4.52 %
SPE1	1.32	6.17 %
PIL1	1.30	4.91 %
KAR1	1.24	6.17 %
TPY1	1.21	1.30 %
RCY1	1.21	6.23 %
NDL1	1.09	3.92 %
KDR1	0.88	2.36 %
KNL2	0.45	1.93 %
WHRN		0.00 %
Total	80.01	7.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	44.89	22.31 %
Wash-Mac	19.67	15.06 %
Air-Cond	9.39	1.06 %
Total	73.95	6.07 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.88	3.64 %
GNT1	2.17	3.81 %
OGL1	2.13	3.18 %
NRT1	1.98	6.28 %
VJW4	1.69	4.77 %
VUY1	1.67	6.32 %
VJW3	1.53	3.15 %
TEL1	1.46	5.14 %
ELU1	1.31	2.74 %
JPT1	1.29	6.41 %
GVM1	1.18	5.16 %
TNI1	1.05	3.58 %
VJW5	1.05	2.01 %
GNT2	1.04	3.45 %
VJW1	0.72	1.35 %
JGG1	0.65	5.02 %
VKN1	0.56	2.25 %
PNR1	0.52	4.98 %
RAL1	0.49	1.74 %
TDD1	0.38	1.35 %
VJW2	0.12	0.62 %
KND1		0.00 %
Total	73.95	6.07 %