

MTD Sales
147.52 L

Brand Share %
10.25 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	90.46	17.54 %
Wash-Mac	56.52	12.27 %
Air-Cond	0.53	0.12 %
Total	147.52	10.25 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	74.08	9.23 %
TIRUPATI-01	73.44	11.53 %
Total	147.52	10.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	46.67	17.13 %
Wash-Mac	26.87	11.67 %
Air-Cond	0.53	0.18 %
Total	74.08	9.23 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.10	6.07 %
RMV1	2.84	8.81 %
GNT1	2.75	5.36 %
OGL1	2.47	7.56 %
TNK1	2.28	5.82 %
ELU1	1.60	4.49 %
VJW1	1.60	3.95 %
VJW3	1.58	3.91 %
VJW4	1.24	7.90 %
GNT2	1.14	8.18 %
GDV1	1.03	7.68 %
VJW5	1.00	7.15 %
CKT1	1.00	5.73 %
AMP1	0.78	10.03 %
RAL1	0.70	2.93 %
VJW2	0.54	2.93 %
PNR1	0.29	3.16 %
TEL1	0.21	1.19 %
GTSD		0.00 %
Total	74.08	9.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	43.79	18.01 %
Wash-Mac	29.65	12.87 %
Total	73.44	11.53 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.05	5.38 %
TPY1	3.08	9.05 %
NLR1	2.56	7.96 %
CTO1	2.37	5.87 %
ATP1	1.78	4.72 %
KNL2	1.29	6.31 %
KOU1	1.25	10.09 %
PIL1	1.17	5.30 %
RCY1	0.96	6.90 %
VKI1	0.79	6.09 %
Total	73.44	11.53 %