

MTD Sales
91.92 L

Brand Share %
9.13 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	59.28	19.13 %
Wash-Mac	31.35	12.43 %
Air-Cond	1.30	0.29 %
Total	91.92	9.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	48.35	10.76 %
VIJAYAWADA-01	43.58	7.81 %
Total	91.92	9.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	29.38	18.65 %
Wash-Mac	18.45	12.80 %
Air-Cond	0.52	0.35 %
Total	48.35	10.76 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.16	9.08 %
PUT1	2.08	6.96 %
CTO1	1.95	6.59 %
ADI1	1.34	8.96 %
VKI1	1.28	8.96 %
KNL2	1.01	9.06 %
TP11	0.97	6.71 %
TPY1	0.76	4.00 %
ATP1	0.74	2.16 %
PIL1	0.51	4.13 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	48.35	10.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	29.90	19.63 %
Wash-Mac	12.90	11.93 %
Air-Cond	0.78	0.26 %
Total	43.58	7.81 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.30	7.70 %
GVM1	2.13	7.53 %
TNK1	1.96	7.33 %
BVR1	1.64	3.51 %
RMV1	1.54	6.08 %
CRL1	1.45	8.53 %
RAL1	1.41	9.11 %
NRT1	1.29	8.09 %
VJW5	1.20	8.59 %
KND1	1.19	6.05 %
GNT1	1.16	4.89 %
TDD1	1.13	7.67 %
ELU1	0.93	4.43 %
MTM1	0.83	8.26 %
TEL1	0.79	5.72 %
VJW1	0.79	2.66 %
GNT2	0.67	5.67 %
VJW2	0.60	4.07 %
TVU1	0.60	5.82 %
VUY1	0.60	5.12 %
CKT1	0.56	5.11 %
GDV1	0.45	3.95 %
AMP1	0.45	4.94 %
PPM1	0.40	5.52 %
PNR1	0.23	2.68 %
JGG1		0.00 %
Total	43.58	7.81 %