



AP : WHIRLPOL Sales Performance 19/04/2026 9:06 AM

MTD Sales
178.39 L

Brand Share %
4.94 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	110.71	28.08 %
Wash-Mac	43.16	19.39 %
Air-Cond	24.51	0.82 %
Total	178.39	4.94 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	93.57	5.17 %
VIJAYAWADA-01	84.82	4.70 %
Total	178.39	4.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	56.35	28.08 %
Wash-Mac	26.46	22.94 %
Air-Cond	10.75	0.72 %
Total	93.57	5.17 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.17	3.85 %
NLR1	3.37	2.97 %
KDA1	2.87	2.77 %
CTO1	2.85	2.76 %
TPY1	2.58	1.84 %
SPE1	2.43	4.72 %
RCY1	2.36	4.62 %
KNL1	2.27	3.22 %
KDR1	2.06	4.05 %
NDL1	1.87	3.78 %
PMR1	1.56	3.54 %
ADI1	1.36	4.38 %
KNL2	1.35	2.01 %
VKI1	0.86	2.67 %
KOU1	0.83	3.12 %
MPL1	0.75	1.33 %
WHKD		0.00 %
WHRN	-0.16	4.30 %
Total	93.57	5.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	54.36	28.08 %
Wash-Mac	16.70	15.58 %
Air-Cond	13.76	0.92 %
Total	84.82	4.70 %

Branch *	MTD Sales L	Brand Share %
OGL1	3.55	4.24 %
TNK1	3.52	4.39 %
TEL1	2.91	3.86 %
GNT1	2.48	2.99 %
NRT1	2.04	3.84 %
BVR1	1.99	2.10 %
VJW4	1.65	2.60 %
RAL1	1.34	2.56 %
TDD1	1.24	1.95 %
DPE1	1.15	3.92 %
VJW2	0.97	1.75 %
VJW5	0.79	2.07 %
JGG1	0.79	3.21 %
VJW1	0.76	0.73 %
KND1	0.62	1.05 %
ELU1	0.46	0.66 %
GNT2	0.41	1.16 %
GDV1	0.39	1.26 %
AMP1	0.39	1.85 %
RMV1	0.31	0.52 %
WHGT		0.00 %
WHVJ		0.00 %
Total	84.82	4.70 %