



AP : WHIRLPOL Sales Performance 19/03/2026 9:05 AM

MTD Sales
122.40 L

Brand Share %
6.46 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	75.66	24.07 %
Wash-Mac	34.47	16.28 %
Air-Cond	12.27	0.90 %
Total	122.40	6.46 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	67.48	7.66 %
VIJAYAWADA-01	54.91	5.42 %
Total	122.40	6.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	45.00	28.24 %
Wash-Mac	19.00	18.23 %
Air-Cond	3.48	0.56 %
Total	67.48	7.66 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.55	5.87 %
NLR1	2.85	4.62 %
CTO1	1.90	4.60 %
KDA1	1.75	4.71 %
RJP1	1.74	5.55 %
TPI1	1.36	5.15 %
TPY1	1.21	1.61 %
PIL1	1.20	4.83 %
NDL1	1.09	4.66 %
RCY1	0.97	5.57 %
KAR1	0.80	4.51 %
KDR1	0.73	3.80 %
KNL2	0.45	2.18 %
Total	67.48	7.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	30.66	19.78 %
Wash-Mac	15.47	14.39 %
Air-Cond	8.79	1.17 %
Total	54.91	5.42 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.24	3.73 %
GNT1	1.65	3.46 %
BVR1	1.27	2.17 %
VJW3	1.18	2.95 %
VJW4	1.08	3.66 %
VUY1	0.93	3.77 %
VJW5	0.91	2.50 %
JPT1	0.89	5.25 %
ELU1	0.83	2.32 %
GNT2	0.78	2.71 %
TNI1	0.74	3.06 %
GVM1	0.74	3.81 %
JGG1	0.65	6.01 %
TEL1	0.62	3.04 %
PNR1	0.52	5.82 %
VJW1	0.47	0.96 %
VKN1	0.41	2.01 %
RAL1	0.14	0.59 %
VJW2	0.12	0.70 %
KND1		0.00 %
TDD1		0.00 %
Total	54.91	5.42 %