

MTD Sales
133.49 L

Brand Share %
10.44 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	80.91	17.93 %
Wash-Mac	52.05	12.64 %
Air-Cond	0.53	0.13 %
Total	133.49	10.44 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	67.16	9.52 %
TIRUPATI-01	66.33	11.57 %
Total	133.49	10.44 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	42.11	17.96 %
Wash-Mac	24.51	12.07 %
Air-Cond	0.53	0.20 %
Total	67.16	9.52 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.22	6.53 %
GNT1	2.75	5.76 %
OGL1	2.12	7.08 %
TNK1	2.11	5.83 %
NPR1	1.88	9.53 %
ELU1	1.60	4.67 %
VJW1	1.48	4.00 %
VJW3	1.35	4.82 %
VJW4	1.15	7.87 %
GNT2	1.14	9.22 %
GDV1	1.03	7.95 %
VJW5	1.00	7.36 %
CKT1	1.00	6.50 %
RAL1	0.70	3.26 %
AMP1	0.52	7.30 %
VJW2	0.41	2.36 %
PNR1	0.29	3.30 %
TEL1	0.08	0.50 %
GTSD		0.00 %
Total	67.16	9.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	38.79	17.90 %
Wash-Mac	27.54	13.20 %
Total	66.33	11.57 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.50	5.67 %
TPY1	2.92	9.21 %
KDA1	2.63	9.13 %
NLR1	2.56	8.30 %
CTO1	2.37	6.31 %
KVL1	2.09	10.18 %
KNL1	1.35	9.22 %
ATP1	1.28	3.77 %
PIL1	1.17	5.56 %
KOU1	1.16	10.21 %
KNL2	1.15	6.62 %
RCY1	0.79	6.00 %
VKI1	0.79	6.73 %
Total	66.33	11.57 %