



AP : WHIRLPOL Sales Performance 18/08/2025 9:06 AM

MTD Sales
86.38 L

Brand Share %
8.90 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **8.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	55.89	18.78 %
Wash-Mac	29.19	12.32 %
Air-Cond	1.30	0.30 %
Total	86.38	8.90 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	45.19	10.51 %
VIJAYAWADA-01	41.19	7.62 %
Total	86.38	8.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.54	18.34 %
Wash-Mac	17.14	12.64 %
Air-Cond	0.52	0.36 %
Total	45.19	10.51 %

Branch *	MTD Sales L	Brand Share %
PUT1	1.92	6.45 %
CTO1	1.79	6.39 %
ADI1	1.06	7.18 %
KDA1	1.05	8.15 %
TPI1	0.97	6.71 %
TPY1	0.76	4.23 %
ATP1	0.74	2.18 %
PIL1	0.51	4.13 %
KNL1		0.00 %
MPL1		0.00 %
TPSD		0.00 %
Total	45.19	10.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	28.36	19.24 %
Wash-Mac	12.05	11.89 %
Air-Cond	0.78	0.27 %
Total	41.19	7.62 %

Branch *	MTD Sales L	Brand Share %
OGL1	2.30	8.08 %
GVM1	1.93	6.86 %
TNK1	1.79	6.76 %
RMV1	1.54	6.36 %
BVR1	1.49	3.39 %
CRL1	1.45	8.86 %
RAL1	1.32	8.68 %
NRT1	1.29	8.41 %
VJW5	1.20	8.81 %
KND1	1.19	6.22 %
TDD1	1.13	7.67 %
GNT1	0.98	4.19 %
ELU1	0.93	4.55 %
VJW1	0.79	2.71 %
GNT2	0.67	5.86 %
TEL1	0.63	4.79 %
VJW2	0.60	4.15 %
TVU1	0.60	6.05 %
VUY1	0.60	5.12 %
CKT1	0.56	5.27 %
GDV1	0.45	3.95 %
AMP1	0.45	4.94 %
PPM1	0.40	5.99 %
PNR1	0.23	2.93 %
JGG1		0.00 %
Total	41.19	7.62 %