



# AP : WHIRLPOL Sales Performance 18/05/2026 9:05 AM

MTD Sales  
145.83 L

Brand Share %  
5.40 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	89.02	21.67 %
Wash-Mac	41.11	17.68 %
Air-Cond	15.71	0.76 %
<b>Total</b>	<b>145.83</b>	<b>5.40 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	75.45	6.68 %
VIJAYAWADA-01	70.39	4.48 %
<b>Total</b>	<b>145.83</b>	<b>5.40 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	48.41	24.31 %
Wash-Mac	20.83	17.76 %
Air-Cond	6.20	0.76 %
<b>Total</b>	<b>75.45</b>	<b>6.68 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	5.20	4.30 %
CTO1	2.57	4.61 %
KDA1	2.17	4.54 %
NLR1	1.96	3.15 %
KDR1	1.89	4.31 %
RJP1	1.73	4.57 %
PUT1	1.64	4.48 %
TPY1	1.48	1.88 %
NDL1	1.36	4.90 %
PIL1	1.28	4.36 %
PMR1	1.27	4.06 %
KNL1	1.01	2.77 %
MPL1	0.87	3.59 %
WHKD		0.00 %
<b>Total</b>	<b>75.45</b>	<b>6.68 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	40.60	19.18 %
Wash-Mac	20.27	17.59 %
Air-Cond	9.51	0.76 %
<b>Total</b>	<b>70.39</b>	<b>4.48 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	3.94	4.51 %
OGL1	3.63	3.32 %
TNK1	2.79	3.74 %
GNT1	2.55	2.63 %
VJW4	2.37	3.91 %
CRL1	1.90	3.11 %
TVU1	1.83	5.24 %
BVR1	1.72	1.97 %
TDD1	1.57	3.14 %
GVM1	1.06	3.55 %
AMP1	0.97	5.08 %
GNT2	0.89	2.72 %
RAL1	0.71	1.83 %
VJW1	0.66	0.85 %
VJW2	0.65	2.21 %
BPP1	0.41	2.00 %
RMV1	0.36	0.58 %
ELU1	0.26	0.58 %
VJW5	0.26	0.71 %
KND1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>70.39</b>	<b>4.48 %</b>