



# AP : WHIRLPOL Sales Performance 18/03/2026 9:05 AM

MTD Sales  
119.99 L

Brand Share %  
6.42 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	74.82	24.16 %
Wash-Mac	33.74	16.63 %
Air-Cond	11.43	0.84 %
<b>Total</b>	<b>119.99</b>	<b>6.42 %</b>

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	65.94	7.59 %
VIJAYAWADA-01	54.05	5.40 %
<b>Total</b>	<b>119.99</b>	<b>6.42 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	44.44	28.28 %
Wash-Mac	18.53	18.23 %
Air-Cond	2.98	0.49 %
<b>Total</b>	<b>65.94</b>	<b>7.59 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	5.45	5.85 %
NLR1	2.64	4.32 %
KDA1	1.75	4.88 %
RJP1	1.74	5.60 %
CTO1	1.65	4.19 %
TPY1	1.21	1.61 %
PIL1	1.20	4.86 %
TPI1	1.19	4.59 %
NDL1	1.09	4.73 %
RCY1	0.97	5.73 %
KAR1	0.80	4.59 %
KDR1	0.73	3.80 %
KNL2	0.45	2.18 %
<b>Total</b>	<b>65.94</b>	<b>7.59 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Fridge	30.38	19.91 %
Wash-Mac	15.22	15.02 %
Air-Cond	8.45	1.13 %
<b>Total</b>	<b>54.05</b>	<b>5.40 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	2.24	3.79 %
GNT1	1.65	3.42 %
CKT1	1.33	6.13 %
BVR1	1.27	2.18 %
VJW3	1.18	3.03 %
VJW4	1.08	3.66 %
VUY1	0.93	3.77 %
VJW5	0.91	2.50 %
ELU1	0.83	2.36 %
GNT2	0.78	2.71 %
JPT1	0.76	4.59 %
TNI1	0.74	3.10 %
GVM1	0.74	3.81 %
JGG1	0.65	6.01 %
TEL1	0.62	3.04 %
PNR1	0.52	5.90 %
VJW1	0.47	0.96 %
VKN1	0.41	2.01 %
RAL1	0.14	0.59 %
VJW2	0.12	0.70 %
KND1		0.00 %
TDD1		0.00 %
<b>Total</b>	<b>54.05</b>	<b>5.40 %</b>