

MTD Sales
63.69 L

Brand Share %
11.63 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **11.63 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	33.55	17.80 %
Wash-Mac	30.13	14.81 %
Total	63.69	11.63 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	32.03	12.02 %
VIJAYAWADA-01	31.66	11.26 %
Total	63.69	11.63 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	16.65	15.76 %
Fridge	15.38	17.41 %
Total	32.03	12.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.30	7.97 %
TPY1	1.67	9.92 %
KNL1	0.91	10.43 %
PMR1	0.91	7.30 %
BVL1	0.74	11.09 %
PDT1	0.66	7.61 %
SPE1	0.63	6.21 %
MPL1	0.60	6.88 %
ATP1	0.56	3.14 %
KNL2	0.44	4.45 %
VKI1	0.30	5.74 %
PIL1	0.22	3.74 %
KOU1	0.19	4.30 %
TPI1	0.11	2.16 %
Total	32.03	12.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	18.17	18.15 %
Wash-Mac	13.48	13.78 %
Total	31.66	11.26 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.47	7.59 %
RMV1	0.93	9.17 %
CKT1	0.72	9.31 %
VJW1	0.68	3.78 %
NRT1	0.64	8.22 %
VUY1	0.44	11.46 %
GNT2	0.36	7.09 %
JPT1	0.30	7.93 %
GDV1	0.23	6.22 %
GNT1	0.23	1.40 %
GVM1	0.19	3.00 %
VJW5	0.17	1.71 %
BPP1	0.16	5.33 %
AMP1	0.15	6.51 %
RAL1		0.00 %
VJW2		0.00 %
Total	31.66	11.26 %