

MTD Sales
127.11 L

Brand Share %
10.47 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	77.23	17.91 %
Wash-Mac	49.35	12.81 %
Air-Cond	0.53	0.13 %
Total	127.11	10.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	65.07	9.54 %
TIRUPATI-01	62.04	11.66 %
Total	127.11	10.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	41.03	18.04 %
Wash-Mac	23.50	12.09 %
Air-Cond	0.53	0.21 %
Total	65.07	9.54 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.22	6.53 %
GNT1	2.75	5.84 %
OGL1	2.12	7.24 %
TNK1	2.11	6.03 %
NPR1	1.74	9.82 %
ELU1	1.60	4.91 %
VJW3	1.35	4.86 %
VJW1	1.25	3.45 %
VJW4	1.15	8.17 %
GNT2	1.14	9.42 %
VJW5	1.00	7.53 %
CKT1	1.00	6.74 %
GDV1	0.90	7.45 %
RAL1	0.70	3.38 %
AMP1	0.44	6.78 %
VJW2	0.41	2.36 %
PNR1	0.29	3.47 %
TEL1	0.08	0.51 %
GTSD		0.00 %
Total	65.07	9.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	36.19	17.77 %
Wash-Mac	25.85	13.54 %
Total	62.04	11.66 %

Branch *	MTD Sales L	Brand Share %
TPY2	3.17	5.44 %
TPY1	2.92	9.96 %
KDA1	2.45	9.11 %
CTO1	2.37	6.58 %
NLR1	2.34	8.06 %
KVL1	1.89	9.48 %
KNL1	1.18	8.61 %
ATP1	1.08	3.71 %
PIL1	1.05	5.54 %
KOU1	1.05	10.18 %
KNL2	0.80	7.17 %
RCY1	0.79	6.07 %
VKI1	0.60	5.87 %
Total	62.04	11.66 %